

# Shri Mahavir Agritech



## SMA Foods

"Vatsalya" Opp - Canara Bank, Daulat Ganj, Ujjain - 456001, MP

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**SMA**

### APPLICATION FORM FOR DISTRIBUTORSHIP / DEALERSHIP

Application No: \_\_\_\_\_

#### WORKING AREA

Name of the Working Area : .....

Block Name ..... District : .....

State ..... Pin Code .....

Application for :  Distributorship  Dealership  Stockiest  DMA

#### A. GENERAL INFORMATION:

- Name of the Firm : .....
- Nature of the Firm :  Proprietary  Partnership  Pvt. Ltd. Co.  Public Ltd. Co.
- Names of Partners / Directors : 1. .... 2. ....
- Address of the firm : .....
- Contact person and Designation : .....
- Contact Nos. with STD Codes : Code No. : ..... Res.: ..... Off.: .....
- Mobile : ..... Fax : .....
- E-mail : .....

#### B. BUSINESS INFORMATION :

- Year of establishment : .....
- Nature of Business : .....
- Annual Turnover (Approx.) : .....
- Wheat Flour Brands Currently : 1. .... 2. ....  
3. .... 4. ....
- Office space (Sq. Feet) : .....
- Branches / Dealers (if any) : 1. ....  
2. ....  
3. ....  
3. ....
- Customer base : .....
- Godown Space Available (Sq. feet) : .....
- Banker's Name & Address  
(Any one reference) : .....
- Outstanding litigation, if any : .....

11. Sales Tax Registration details

(TIN/PAN No.) : .....

12. No. of employees : Owners ..... Partners..... Work Force .....

13. Any achievements / appreciation from the principal companies :

**C. BUSINESS INTEREST:**

1. Product Interested in :  Swaraaj Atta - **Wheat Flour**  **Swaraaj – Lokwan Wheat**  
 **Swaraaj – Sharbati Wheat**  **Other Products**

2. Main Strength :  C & F Agency - no. of dealers covered .....  
 Direct Marketing - no. of front line sales force .....

3. Would you like to be a business Partner (Exclusive distributor) : .....  
(Check if you are not dealing in any competitive products)

4. Any specific locational advantage : a) ..... b) .....  
(Local Tie ups, Relationships etc.) c) .....

6. How many people can you apportion: .....

7. Can you undertake the after sales service for the products :  Yes  No

8. Expected annual turnover from SMA/Quantity(MTs) : .....

I, ..... S/o. .... do hereby declare that the information furnished above is true to the best of my knowledge and belief. I hereby apply for distributorship / dealership for Shri Mahavir Agritech Products.

Place : .....

Date : .....

**(Signature of Distributor / Dealers)**

**Application No:**

**FOR OFFICE USE ONLY** - Comments of the Sales Executive  
(To cover the market reputation, Dealer's potential, Dealer's personal back ground etc.)

Date of Submission: \_\_\_\_\_

Date of Approval : \_\_\_\_\_

Approved  Not approved Reason (if not approved) :

\_\_\_\_\_  
**Managing Partner**